

# Brokenwood Wines Strive 4 Sustainability Scorecard Rating for 2023/24

## Environmental impacts

Your score for maximising benefits to the environment and minimising negative impacts.

87%

## Socio-economic impacts

Your score for maximising social and economic benefits to the local community and minimising negative impacts.

90%

## Cultural impacts

Your score for maximising benefits to cultural heritage and minimising negative impacts.

50%

## Sustainable management

Your score for demonstrating effective sustainable management.

100%

Your total Strive 4  
Sustainability  
score is...

82%



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### What is a Strive 4 Sustainability Scorecard?

Scan the QR code to learn more about the Strive 4 Sustainability program - powered by Ecotourism Australia.

# Brokenwood Wines Strive 4 Sustainability Scorecard Rating for 2023/24

## Sustainable management

Your score for demonstrating effective sustainable management.

100%

### Strong sustainability practices:

Thorough business documentation is in place and addresses all requirements and allows for the smoothest possible operations. A consumer-facing website has been established that includes comprehensive interpretive messaging and a strong representation of business values, practices and the experiences provided. Strong sustainability, conservation and climate change commitment are included and it clearly demonstrates Brokenwood Wines's core values and goals. The business is a certified member of Sustainable Winegrowing Australia, achieving improvements in energy efficiency, waste management, sustainable management and identifying waste, and water treatment opportunities for improvement.

## Environmental impacts

Your score for maximising benefits to the environment and minimising negative impacts.

87%

### Strong sustainability practices:

Adequate measures are in place to recycle, reuse and reduce waste created by the business. The business implements various practices to reduce carbon emissions and encourage the use of renewable energies, such as the implementation of a local bus for local guests, a Tesla charging station and solar panel instalments. Brokenwood Wines' innovative Graveyard Vineyards is part of the National Ecovineyards program, implementing a Biodiversity Action Plan to enhance the soil health and planting insectary corridors to increase the vineyard's functional biodiversity.

## Socio-economic impacts

Your score for maximising social and economic benefits to the local community and minimising negative impacts.

90%

### Strong sustainability practices:

Brokenwood Wines is highly involved and contributes to the broader tourism industry within its region. By supporting and being a member of the Hunter Valley Wine Tourism, NSW Wine Association and Destination NSW. Donations and a strong partnership with the Hunter Medical Research Institute are in place, supporting the investigation and analysis of Multiple Sclerosis. A strong commitment to the preference of local suppliers is in place, featuring a seasonal menu with local produce.

## Cultural impacts

Your score for maximising benefits to cultural heritage and minimising negative impacts.

50%

### Strong sustainability practices:

An Acknowledgement of Country is displayed on the website. The business attended and provided accurate and interpretive information about the Hunter Valley Inaugural Vintage Smoking Ceremony, conducted by Uncle Warren, Elder of the Wonnarua People.